

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



### Manufacturer:

One Hundred Coconuts. LLC

Phone: 201-633-6519

Email: hello@100coconuts.com

www.100coconuts.com/product/pure-coco-

nut-water



# **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

# **Pure Coconut Water Flavored**

Description: (from Manufacturer's Website)

Superior Alternative to Soft Drinks, Sports Drinks, Fruit Juices and Water.

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Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:\*\* \$2.00 3rd Party Certifications:

Flavor Name(s):\*

Non-GMO

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pineapple, Mango

# **Not Recommended**

Rating: **58.4** points



0%

6%

# Nutrition Facts Serving Size: 1 can (10.8 fl.oz.) (320ml) Servings per Container: 1 Calories: 80 \*\* Daily Value \*\* Total Fat 0g 0% Saturated Fat 0g 0% Trans Fat 0g

Cholesterol 0mg 0% Sodium 85ma 4% Total Carbohydrates 21g 8% Dietary Fiber 0g 0% Total Sugars 20g Includes 0g Added Sugar 0% Protein 0g Vitamin D 0mg 0% Calcium 20mg 2%

\*Percent Daily Value is based on a 2,000 calorie diet.
\*\* Daily Value not Established.

## Ingredients

Iron 0mg

Potassium 320mg

100% Pure Coconut Water, Fruit Juice. Contains: Tree Nuts (Coconut).

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