

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Momentous

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www.livemomentous.com/products/momen-

tous-fuel



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Momentous Fuel

Description: (from Manufacturer's Website)

Optimize Performance for Activities Lasting More Than 60 Minutes - Includes Sustained Energy.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.91
3rd Party Certifications:

NSF Certified

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Cherry Berry, Strawberry Lime

Not Recommended

Rating: **57.8** points



Nutrition Facts 12 servings per container	
Serving Size	1 Pouch (33 g)
Amount Per Serving Calories	120
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 300mg	13%
Total Carbohydrate 28 g	10%
Dietary Fiber 0g	0%
Total Sugars 27g	
Includes 27g Added Sugars	54%
Protein 0 g	0%
Vitamin D 0mcg	0%
Calcium 10mg	<2%
Iron 0mg	0%
Potassium 160mg	4%
Magnesium 100mg	25%
Zinc 3mg	25%
"The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	
Calories per gram Fat 9 • Carbohydrate 4 • Protein 4	

Ingredient

Palatinose Isomaltulose, Fructose, Citric Acid, Natural Flavors, Salt, Magnesium Citrate, Beet (Color), Potassium Chloride, Malic Acid, Silica, Rebaudioside A (Stevia), Zinc Citrate.

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