

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

Artificial, Natural

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

ROGUE ENERGY

Manufacturer:

Rogue Energy/Overpowered Labs LLC

Phone: 920-241-3456

Email: info@rogueenergy.com

<https://rogueenergy.com/search?type=product&q=hydration>



Rogue Hydration

Description: (from Manufacturer's Website)

Zero-Stimulant Hydration Beverage that You Can Drink Anytime (Especially During Gaming) When You Want to Quench Your Thirst. Loaded with Essential Electrolytes and Vitamins to Keep Your Body at Peak Hydration Levels.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$0.90

3rd Party Certifications:

Soy Free, Gluten Free, Vegan

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Bubblegum, Sour Watermelon, Rainbow Candy, Radiant Rush, Fruit Punch

Poor Choice

Rating: **64.6** points



SUPPLEMENT FACTS

Serving Size: 1 scoop (3.5 grams) Servings Per Tub: 40

Amount Per Serving	1 Scoop	% Daily Value*
Calories	0	
Sodium	60mg	5%
Total Carbohydrates	0g	0%
Dietary Fiber	0g	0%
Sugars	0g	
Added Sugars	0g	
Protein	0g	0%
Vitamin D3 (Cholecalciferol)	5mcg	25%
Niacin (Niacinamide)	10mgNE	63%
Vitamin B6 (Pyridoxine HCl)	10mg	588%
Vitamin B12 (Cyanocobalamin)	10mcg	416%
Magnesium (Magnesium Citrate)	5mg	1%
Zinc (Zinc Citrate)	1mg	9%
Chloride (Sodium Chloride)	58mg	2%
Potassium (Potassium Citrate)	36mg	1%

*Percent of Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

Ingredients

Citric Acid, Maltodextrin, Natural and Artificial Flavors, Sucralose, Silicon Dioxide, Coloring Agent (FD&C Red #40, Yellow #6 or Beet Juice Extract).

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