



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

CON - No Recovery Ingredient(s)

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Tecton

Phone: 785-538-4021

Email: support@tectonlife.com

www.tectonlife.com/pro-duct/62e3d7ddd0134722ac169397



Tecton Keytone Hydration

Description: (from Manufacturer's Website)

A Focused Performance Beverage that Hydrates, Focuses and Energizes You.

Price per Serving:** \$6.99

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Glacier; Magma

Primary Application(s):

Daily Hydration, Recovery

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **70.3** points



Nutrition Facts

1 Serving Per Container

Serving size 1 can

Amount per serving

Calories 50

% Daily Value*

Total Fat 0g **0%**

Saturated Fat 0g 0%

TransFat 0g

Cholesterol 0mg **0%**

Sodium 35mg **2%**

Total Carbohydrates 0g **0%**

Dietary Fiber 0g 0%

Total Sugars 0g

Added Sugars 0g 0%

Protein 0g

Vitamin D 0mg 0%

Calcium 40mg 3%

Iron 0mg 0%

Potassium 55mg1%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Water, Ketone Ester, Contains 1% or Less of: Natural Flavors, Citric Acid, Calcium Beta Hydroxybutyrate Salt, Monk Fruit Extract, Monopotassium Phosphate, Fruit & Vegetable Juice (Color), Sodium Chloride.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.