

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# SIMPLY8™

### Manufacturer:

Simply8/Natural Solutions Ltd.

Phone: 786-755-8341

Email: [info@simply-eight.com](mailto:info@simply-eight.com)

<https://simply-eight.com/hydration>



## Simply8 Electrolyte Replacement Gummies

### Description: (from Manufacturer's Website)

Support Rehydration, Recovery, and the Replenishment of Five Key Electrolytes Your Body Loses When You Sweat. Each Chew Includes Sodium, Calcium, Potassium, Zinc, and Chloride.

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Chews/Gummies

### Beverage Base:

N/A

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$0.65

### 3rd Party Certifications:

Kosher

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Salty Elderberry

Acceptable

Rating: **74.8** points



## Supplement Facts

Servings per Container: 30  
Serving size 2 gummies

	Amount Per Serving	% Daily Value Adults & Children 4 yrs or more*
<b>Calories</b>	<b>20</b>	
<b>Total Carbohydrate</b>	5g	1%**
Total Sugars	4g	*
Includes 4g Added Sugars		7%
Dietary Fiber (Chicory)	0.3g	1%
Sodium (Trisodium Citrate, Salt)	34mg	2%
Calcium (Tricalcium Phosphate)	26 mg	2%
Zinc (as Zinc Citrate)	0.5mg	5%
Chloride (Potassium Chloride, Salt)	61mg	3%
Potassium (Potassium Chloride)	26mg	6%
Acacia Gum	51mg	*

\*Daily Value not established.  
\*\*Percent Daily Values are based on a 2,000 calorie diet.

### Ingredients

Sugar, Glucose Syrup (Tapioca Syrup), Water, Citrus Pectin, Citric Acid, Sodium Citrate, Elderberry Flavors, Black Carrot, Beta Carotene, Fructose.

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