

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Kent Precision Foods Group, Inc.

Phone: 800-442-5242

Email: info@sqwincher.com

www.sqwincher.com/products/rtd-everlyte



Acceptable

Rating: **70.3** points



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Sqwincher EverLyte

Description: (from Manufacturer's Website)

Ready to Drink Pouch Contains No Colors/Dyes,
No Preservatives, No Artificial Sweeteners.

Price per Serving:** \$1.25

3rd Party Certifications:

Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional
information related to their specific flavoring and/or coloring
agents - see individual product labels for details.)

Grape, Fruit Punch, Lemon Lime

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Nutrition Facts

Serving Size	1 Pouch	
Calories	45	
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans. Fat	0g	
Cholesterol	0mg	0%
Sodium	55mg	2%
Total Carbohydrate	10g	4%
Dietary Fiber	0g	0%
Total Sugars	10g	
Added Sugars Included	10g	20%
Protein 0g	0g	
Vitamin D	0mcg	0%
Calcium	1mg	0%
Iron	0mg	0%
Potassium	45mg	0%

Ingredients

Water, sugar, citric acid, salt, potassium citrate,
sodium citrate, potassium phosphate, sodium
phosphate, natural flavor, calcium phosphate,
magnesium carbonate.

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