

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:

Zest Tea

Phone: 855-213-0159

Email: team@zesttea.com

www.zesttea.com/products/pineapple-blueberry-focus-hydration-powder-packets?selling_plan=595001431



Zest Hydration Electrolyte Powder + Focus

Description: (from Manufacturer's Website)

Designed with Nutritionists for Optimal Cellular Absorption and the Hydration Your Body Craves. Contains 100mg Caffeine.

Price per Serving:** \$1.43

3rd Party Certifications:

Vegan, Gluten Free, Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pineapple Blueberry

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Energy/Caffeine

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing Mothers

Allergens: (Ingredient Related)

None

Acceptable

Rating: **71.1** points



Nutrition Facts

14 servings per container

Serving size **1 stick (12g)**

Amount Per Serving

Calories **35**

% DV*

Total Fat 0g **0%**

Sodium 350mg **15%**

Total Carbohydrate 10g **4%**

Total Sugars 7g

Includes 7g Added Sugars **14%**

Protein 0g

Potassium 350mg **8%**

Vitamin C 70mg **80%**

Niacin 16mg **100%**

Vitamin B6 1.7mg **100%**

Vitamin B12 2.4mcg **100%**

Pantothenic Acid 5mg **100%**

Zinc 1mg **10%**

Chloride 200mg **8%**

Caffeine 100mg

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

*% DV = %Daily Value

Ingredients

Pure Cane Sugar, Dextrose, Tripotassium Citrate, Citric Acid, Sodium Citrate, Natural Flavor, Sodium Chloride, Steviol Glycosides (Stevia), Ascorbic Acid (Vitamin C), Silicon Dioxide, Nicotinamide (Vitamin B3), Zinc Gluconate, D-Calcium Pantothenate (Vitamin B5), Pyridoxine Hydrochloride (Vitamin B6), Cyanocobalamin (Vitamin B12). Contains 100mg Caffeine per Serving.

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