

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Hydro Power

Phone: N/A

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www.drinkhydropower.com/collections/hydro-power/products/hydro-power-Endurance-Support-fuel



Hydro Power Premier Hydration

Description: (from Manufacturer's Website)

Aids Muscle Cramping, Provides Long-Lasting Energy, Delays Physical & Mental Fatigue and Increases Stamina.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.50

3rd Party Certifications:

Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blue Razz, Fruit Punch, Lemonade

Not Recommended

Rating: **54.1** points



Nutrition Facts

Serving Size 41.15g
Servings per Container 20

Amount per Serving	% DV
Calories	160
Total Fat	0g
Cholesterol	0 mg
Total Carbohydrate	39 g 14%*
Dietary Fiber	0g
Total Sugars	13g †
Includes 13g Added Sugars	26%*
Sugar Alcohol	0g †
Protein	0g
Vitamin C as Ascorbic Acid	13 mg 14%
Vitamin B3 as Niacin	2.5 mg NE 16%
Vitamin B6 as Pyridoxine HCL	.25 mg 15%
Vitamin B12 Cobalamin	2.4 mcg 100%
Calcium as Calcium Citrate	10 mg <2%
Magnesium as Magnesium Citrate	24.31 mg 6%
Chloride as Sodium Chloride	177 mg 8%
Sodium as Sodium Bicarbonate	570 mg 25%
Potassium as Potassium Bicarbonate	62.5 mg <2%

* Percent Daily Values (DV) are based on a 2,000 calorie diet.

† Daily Value (DV) not established.

Ingredients

Maltodextrin, Fructose, Stevia, Malic Acid, Natural and Artificial Flavors, Silicon Dioxide.

USBRR Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

CON - High Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

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