

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Berri Organics

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www.berriorganics.com/collections/ber-

ri-lyte-drinks



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

Berri Lyte

Description: (from Manufacturer's Website)

Light Version of the World's First Plant-Based Fitness Beverage for Active Hydration.

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$2.12 3rd Party Certifications:

Organic, Non-GMO, Keto-Paleo Friendly

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry, Acai Berry, Grape, Cherry

Highly Recommended

Rating: **82.6** points



Nutrition Facts				
About 4 servings per container Serving Size 8 fl oz (237 mL)				
Calories	Per se	erving 25	Per container 100	
Total Fat	% Daily	Value 0%	% Daily	Value 0%
Sodium	180mg	8%	720mg	32%
Total Carbohydrate	6g	2%	24g	8%
Total Sugars	4g		16g	
Total Added Sugars	3g	6%	12g	24%
Protein	0g	_		_
Potassium	210mg	5%	840mg	20%
Vitamin C	2mg	2%	7mg	8%
Zinc	1mg	6%	3mg	25%
Chloride	370mg	16%	1,500mg	65%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, and iron.				

Ingredients

Filtered Water, Organic Coconut Water, Organic Agave, Organic Flavor, Organic Lemon Juice Concentrate, Sea Salt, Purple Carrot, Natural Flavors from Plants, Organic Amla Fruit, Organic Sweet Potato Juice, Organic Guava, Zinc Gluconate, Organic Maqui Berries. Contains: Coconut.

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Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors . **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information. Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.