

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



### Manufacturer:

Halo Hydration/Halo Lifestyle LLC

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www.halohydration.com/collections/halo-prod-

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### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

## **Halo Hydration Drink Mix**

Description: (from Manufacturer's Website)

Next Generation of Hydration - Electrolytes, Ionic Trace Minerals and Vitamins.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

None

Price per Serving:\*\* \$1.25

3rd Party Certifications:

Informed Sport, Non-GMO, Gluten Free, Vegan, Keto-Paleo Friendly

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pink Lemonade, Berry, Peach, Lemonade, Orange

## **Highly Recommended**

Rating: 83.8 points



Serving Size: 1 packet (5g)		
	Amount per Serving	% Daily Value
Calories	15	
Total Carbohydrate	4g	1%*
Total Sugars	1g	†
Includes 1g Added Sugars		2%*
Vitamin C (as Ascorbic Acid)	1200mg	13339
Thiamin [Vitamin B1] (as Thiamin HCI)	0.45mg	38%
Niacin (Vitamin B3)	5mg	31%
Vitamin B6 (as Pyridoxine HCI)	10mg	588%
Folate (as 20mcg Folic Acid)	33mcg DFE 8%	
Vitamin B12 (as Cyanocobalamin)	25mcg	1042
Pantothenic Acid (as d-Calcium Pantothenate)	3mg	60%
Calcium (as Calcium Lactate)	60mg	5%
Magnesium (from Magnesium Oxide, ITM)	100mg	24%
Zinc (as Zinc Oxide)	3mg	27%
Selenium (as Sodium Selenite)	35mcg	64%
Manganese (as Manganese Citrate)	1mg	43%
Sodium (as Sodium Bicarbonate)	75mg	3%
Potassium (from Potassium Citrate, ITM)	200mg	4%
Ionic Trace Minerals (ITM) Electrolytes	100mg	†
Alpha Lipoic Acid	1mg	t

#### Ingredients

† Daily Value not established

Certified Organic Cane Sugar, Citric Acid, Organic Natural Flavors, Gum Arabic (Acacia Senegal), Malic Acid, Stevia Extract, Silica.

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