

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

CON - High Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# COCO VIBE

### Manufacturer:

CocoFountain, LLC

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## Coco Vibe

### Description: (from Manufacturer's Website)

Low-Sugar, Low Sodium, High Potassium Electrolyte Drinks Made with Only Organic Coconut Water and Organic Fruit. Sold in Bulk through Food Service Outlets Only. Contains Tree Nuts (Coconut).

### Primary Application(s):

Daily Hydration

### Beverage Form:

Liquid Concentrate

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:\*\* N/A

### 3rd Party Certifications:

Organic, Kosher, Gluten Free, Non-GMO

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Passion Fruit, Watermelon, Raspberry, Apple, Watermelon, Coconut Water

Acceptable

Rating: **73.8** points



## Nutrition Facts

16 servings per pouch

Serving size 8 fl oz (240g)

Amount per serving

**Calories 40**

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g 0%

Cholesterol 0mg 0%

Sodium 35mg 3%

Total Carbohydrate 10g 4%

Dietary Fiber 0g 0%

Total Sugars 6g 0%

Includes 0 Added Sugars 0%

**Protein 0g**

Vitamin D 0mcg 0%

Calcium 40mg 4%

Iron 0mg 0%

Potassium 450mg 10%

Phosphorus 20mg 2%

Magnesium 30mg 8%

\*The Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutritional advice.

### Ingredients

Water, Organic Coconut Water Concentrate, Organic Fruit Juice Concentrate. Contains: Tree Nuts (Coconut).

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