

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Kent Precision Foods Group, Inc.

Phone: 800-442-5242

Email: info@sqwincher.com

www.sqwincher.com/products/single-serve-qwik-stik-zero



Sqwincher QwikStik ZERO

Description: (from Manufacturer's Website)
One-Man Hydration Solution Without the Sugar and Low Calories.

Primary Application(s):
Sports Activity (Fitness)

Beverage Form:
Powder - Pre-Measured

Beverage Base:
Still Water

Label (and Other) Warnings:
None

Allergens: (Ingredient Related)
None

Price per Serving:** \$0.40

3rd Party Certifications:
Gluten Free

Flavor Name(s):*
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Grape, Lemon Lime, Lemonade, Cool Citrus, Strawberry Lemonade, Mixed Berry, Orange, Lemonade Tea, Watermelon

Poor Choice

Rating: **69.6** points



Nutrition Facts

Serving Size	Serving size 1 stick [Makes 20 fl oz Beverage]	
Calories	5	
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans. Fat	0g	
Cholesterol	0mg	0%
Sodium	135mg	6%
Total Carbohydrate	1g	0%
Dietary Fiber	0g	0%
Total Sugars	0g	
Added Sugars Included	0g	0%
Protein 0g	0g	
Vitamin D	0mcg	0%
Calcium	0mg	0%
Iron	0mg	0%
Potassium	110mg	2%
Vitamin C	140mg	160%

Ingredients

Citric Acid, Maltodextrin, Potassium Citrate, Salt, Natural & Artificial Flavor, Artificial Color (Red 40, Blue 1), Ascorbic Acid (Vitamin C), Sodium Citrate, Potassium Phosphate, Sodium Phosphate, Sucralose, Calcium Phosphate.

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

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