

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Basis/Denver Bodega LLC

Phone: N/A

Email: hello@drinkbasis.com

www.drinkbasis.com



Basis Clean Hydration Mix

Description: (from Manufacturer's Website)

Made to Replenishes Electrolytes Lost During the Day, Helping You to Feel Focused, Energized, and Relaxed.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.67

3rd Party Certifications:

Gluten Free, Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blackberry Lemon, Cran Raspberry, Grapefruit Melon, Lemon Lime

Acceptable

Rating: **79.8** points



Nutrition Facts

30 servings per container

Serving size 1 (7g)

Amount Per Serving

Calories 20

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Cholesterol 0mg 0%

Sodium 350mg 15%

Total Carbohydrate 5g 2%

Dietary Fiber 0g 0%

Total Sugars 4g

Includes 4g Added Sugars 8%

Sugar Alcohol 0g

Protein 0g 0%

Vitamin D 0mcg 0%

Calcium 0mg 0%

Iron 0mg 0%

Potassium 188mg 4%

Magnesium 15%

Chloride 20%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Organic Cane Sugar, Natural Fruit Flavors, Citric Acid, Sea Salt, Magnesium Citrate, Potassium Citrate, Sodium Citrate, Monk Fruit Extract.

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