

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



### Manufacturer:

Oshee Polska Sp. Z o.o.

Phone: N/A

Email: marketing@oshee.eu

www.oshee.eu/products/oshee-sports-drinks



### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

# Oshee Sports Drink Zero

Description: (from Manufacturer's Website)

Non-Carbonated Natural Flavor Beverage with Addition of Vitamins and L-Camitine. Contains Sweeteners.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$2.99
3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Multifruit, Lemon, Pure (Lemon-Mint)

## **Poor Choice**

Rating: **64.6** points



### **Nutrition Facts** Serving Size: 25.36 fl.oz. (750ml) Servings per Container: 1 Calories: 1 AMOUNT/SERVING Total Fat 0 a Saturated fats 0 g Carbohydrates D g Sugar O g Protein 0 q Sodium 0,11 g Niacin 1.2 ma 7.50% Vitamin B6 0,105 mg 7.50% Biotin 3,75 µg 7.50% Carnitine 20 mg \*Not a significant source of colories from fat, saturated fat, trans fat, cholesterol, dietary fiber, vitamin A, vitamin C, calcium and iron.

#### Ingredients

Water, Acid: Citric Acid, Acidity Regulators: Sodium Citrates and Potassium Citrates, Stabilizers: Gum Arabic, Glycerol Esters of Wood Rosins, Flavor, Sweeteners: Sucralose, Saccharin, Preservatives: Potassium Sorbate and Sodium Benzoate, Enriching Substances: Vitamins (Niacin, Vitamin B6 and Biotin), L-Carnitine (20mg/100ml), Artificial Colors.

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USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.

Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors . \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information. Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.