

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

BODYARMOR

Manufacturer:

BA Sports Nutrition, LLC

Phone: 718-357-7402

Email: info@drinkbodyarmor.com

www.drinkbodyarmor.com/lyte-sports-drink

Body Armor Lyte

Description: (from Manufacturer's Website)

No Sugar Added, Low Calorie, No Artificial

Sweeteners, Electrolytes, Antioxidants.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut



Price per Serving:** \$1.24

3rd Party Certifications:

NSF Certified

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Peach Mango, Blueberry Pomegranate, Strawberry Lemonade, Kiwi Strawberry, Dragonfruit Berry, Strawberry Banana Lyte, Berry Punch, Orange Clementine, Tropical Coconut

Acceptable

Rating: **79.4** points



Nutrition Facts

Serving Size 1 Bottle

Amount Per Serving

Calories 15 Calories From Fat 0

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g 0%

Cholesterol 0mg 0%

Sodium 30mg 1%

Potassium 530mg 10%

Total Carbohydrate 14g 5%

Dietary Fiber 0g 0%

Sugars 2g

Protein 0g 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Ingredients

Filtered Water, Erythritol, Coconut Water Concentrate, Citric Acid, Dipotassium Phosphate (Electrolyte), Ascorbic Acid (Vitamin C), Magnesium Oxide (Electrolyte), Gum Arabic, Stevia rebaudiana Leaf Extract, Vegetable Juice Concentrate (Color), Natural Peach Mango Flavor with other Natural Flavors, Niacinamide (Vitamin B3), Calcium D-Pantothenate (Vitamin B5), Ester Gum, alpha-Tocopheryl Acetate (Vitamin E), Zinc Oxide (Electrolyte), Guar Gum, Pyridoxine Hydrochloride (Vitamin B6), Folic Acid (Vitamin B9), Vitamin A Palmitate (Vitamin A), beta-apo-8'-Carotenal (Color), Cyanocobalamin (Vitamin B12), Contains: Tree Nuts (Coconut).

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