

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

CON - High Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Provides Endurance Support, Bolsters Immunity



Manufacturer:
QUMBA

Phone: N/A

Email: info@qumbakombucha.com

www.drinkqumba.com/products/hydration



QUMBA Nootropic + Electrolyte

Description: (from Manufacturer's Website)

Provides Clean and Effective Hydration, Energy and Focus! Contains 120mg Caffeine.

Price per Serving:** \$0.83

3rd Party Certifications:

Dairy Free, Gluten Free, Vegan, Non-GMO

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Extreme Workouts

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing Mothers

Allergens: (Ingredient Related)

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Lemonade

Acceptable

Rating: **72.4** points



Supplement Facts

Serving Size: 1 scoop approximate (13.3g/0.47oz.)
Servings per Container: 30

	Amount per Serving	%DV
Calories	30	
Total Carbohydrates	7g	3%
Total Sugars	6g	**
Added Sugar	5g	12%
Vitamin C (as Ascorbic Acid, Acerola (Malpighia glabra) Fruit Extract)	550mg	611%
Niacin (as Niacinamide)	7.5mg NE	47%
Vitamin B6 (as Pyridoxal 5-Phosphate)	3.5mg	206%
Vitamin B12 (as Methylcobalamin Dicalcium Phosphate)	1mcg	42%
Phosphorus (as DiPotassium Phosphate)	65mg	5%
Chloride (as Himalayan Pink Salt)	60mg	3%
Sodium (as Sodium Citrate Dihydrate, Himalayan Pink Salt)	540mg	25%
Potassium (as DiPotassium Phosphate)	160mg	3%
L-Carnitine L-Tartrate	500mg	**
DMAE (Dimethylaminoethanol Bitartrate)	250mg	**
Acerola (Malpighia glabra) Fruit Extract	200mg	**
Caffeine (PurCaf®) (Organic)	120mg	**
L-Theanine	100mg	**
L-Tyrosine	100mg	**
Citrus limonum R. Fruit Juice	75mg	**
Ginkgo Biloba (Ginkgo Biloba) Leaf Extract	50mg	**

*Percent Daily Value based on a 2,000 calorie diet.
**%Daily Value (DV) not established

Ingredients

Sugar Cane (Organic), Tapioca Dextrose (Organic), Natural Flavors, Citric Acid, Calcium Silicate, Stevia (Rebaudioside M) Leaf Extract. Contains 120mg Caffeine per Serving.

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