

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Parent's Choice/Walmart

Phone: 800-925-6278

Email: [www.walmart.com/help](http://www.walmart.com/help)

[www.walmart.com/ip/Parent-s-Choice-Pediatric-Electrolyte-Drink-Mix-Variety-Pack-2-4-oz-8-Pack/21](http://www.walmart.com/ip/Parent-s-Choice-Pediatric-Electrolyte-Drink-Mix-Variety-Pack-2-4-oz-8-Pack/21)



## Parent's Choice Pediatric Electrolyte Drink Mix

Description: (from Manufacturer's Website)

Help Your Child Replace the Essential Fluids and Electrolytes They Need to Thrive with a Parent's Choice Pediatric Electrolyte Drink Mix. Our Drink Mix Delivers Electrolytes to Replenish Vital Minerals and Fluids and Reduce Dehydration Caused by Exercise, Sickness, or Heat Exhaustion.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$0.74

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry, Fruit Punch, Grape, Apple

Acceptable

Rating: **79.1** points



Nutrition Facts		Strawberry	Grape	Fruit Punch	Apple	
servings per container		2	2	2	2	
Serving size 1 packet		(9g)	(9g)	(9g)	(9g)	
Amount per serving						
Calories		25	25	25	25	
		% Daily Value*	% Daily Value*	% Daily Value*	% Daily Value*	
Total Fat	0g	0%	0g	0%	0g	0%
Saturated Fat	0g	0%	0g	0%	0g	0%
Trans Fat	0g	0%	0g	0%	0g	0%
Cholesterol	0mg	0%	0mg	0%	0mg	0%
Sodium	330mg	14%	330mg	14%	330mg	13%
Total Carbohydrate	7g	3%	7g	2%	7g	3%
Dietary Fiber	1g	5%	2g	6%	2g	6%
Total Sugars	5g		4g		4g	
Includes Added Sugars	5g	9%	4g	8%	4g	7%
Protein	0g		0g		0g	
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.						
Vitamin D	0mcg	0%	0mcg	0%	0mcg	0%
Calcium	0mg	0%	0mg	0%	0mg	0%
Iron	0mg	0%	0mg	0%	0mg	0%
Potassium	190mg	4%	190mg	4%	180mg	4%
Chloride	420mg	20%	420mg	20%	420mg	15%

### Ingredients

Anyhydrous Dextrose, Short Chain Fructooligosaccharides, Citric Acid, Tripotassium Citrate, Sodium Citrate, Contains Less than 2% of Calcium Silicate, Stevia Leaf Extract, Natural Flavors, Colors (Black Carrot Extract, Beet Juice, Beta Carotene, Apple Concentrate, Carrot Concentrate, Turmeric Oleoresin, Annatto Extract).

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