

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Nestlà f © USA

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### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

CON - Limited Hydration Capabilities

Electrolyte Content:

CON - No Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

CON - No Recovery Ingredient(s)

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits

## **Essentia**

Description: (from Manufacturer's Website) Supercharged, Ionized, Alkaline Water.

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.08 3rd Party Certifications:

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

None

#### **Poor Choice**

Rating: **61.9** points



Nutrition F	acts
1 serving per contain Serving size	ner <b>1 bottle</b>
Amount per serving	_
Calories	U
% <b>[</b>	Daily Value
Total Fat 0g	Daily Value 0%
Total Fat 0g	0% 0%
Total Fat 0g Sodium 0mg	0% 0%

#### Ingredients

Purified Water (by Reverse Osmosis), Sodium Bicarbonate, Dipotassium Phosphate, Magnesium Sulfate and Calcium Chloride, Electrolytes (for Taste).

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Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors. \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.