

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

CON - No Recovery Ingredient(s)

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits

PRIMEVAL
LABS®

Manufacturer:

Primeval Labs LLC

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www.primevallabs.com/collections/all-supplements-apparel/products/electrolyte-sugar-free-hydration-drink-pa



Primeval Labs Electrolyte Powder

Description: (from Manufacturer's Website)

A Great-Tasting Electrolyte Matrix Formulated to Give Hard-Training Athletes a Boost Before, During, or After Training.

Price per Serving:** \$1.00

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Orange Sherbert, Smashberry, Strawberry Banana

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Not Recommended

Rating: **51.8** points



Supplement Facts

Serving Size: 1 stick (2.4g)

Servings per Container: 30

Calories: 0

	% Daily Value *
Calcium 60mg	5%
(as Calcium Potassium Phosphate Citrate - Calci-K®, Di-Calcium Phosphate)	
Phosphorus 35mg	3%
(as Calcium Potassium Phosphate Citrate - Calci-K®, Di-Calcium Phosphate)	
Magnesium 50mg	12%
(as Dimagnesium Malate)	
Sodium 150mg	7%
(as Pink Himalayan Salt)	
Potassium 110mg	2%
(as Coconut Water Concentrate, Calcium Potassium Phosphate Citrate - Calci-K®, Potassium Citrate)	

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin d, and iron.

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Citric Acid, Natural & Artificial Flavors, Silicon Dioxide, Sucralose, Yellow #6. Contains: Tree Nuts (Coconut).

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