

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

CON - No Recovery Ingredient(s)

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits

P R O T E K T

### Manufacturer:

Protekt Products, Inc.

Phone: 307-683-0713

Email: [info@protektproducts.com](mailto:info@protektproducts.com)

[www.protekt.com/products/hydration-liquid-supplement-beverage-enhancer](http://www.protekt.com/products/hydration-liquid-supplement-beverage-enhancer)

## Protekt

Description: (from Manufacturer's Website)

Proprietary 10:2:1 Electrolyte Ratio of Sodium, Potassium, and Magnesium.

Primary Application(s):

Supplement

Beverage Form:

Liquid Concentrate

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Price per Serving:\*\* \$1.70

3rd Party Certifications:

Natural

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Raspberry, Watermelon, Lemonade

Acceptable

Rating: **70.1** points



## Supplement Facts

Serving Size 1 Packet

Servings Per Container: 10

	Amount per serving	% Daily Value*
Calories	0	0%
Total Carbohydrate	0 g	0%
Total Sugars	0 g	0%
Includes 0g Added Sugars		0%
Potassium (as potassium citrate)	100 mg	2%
Sodium (as sodium chloride)	500 mg	22%
Magnesium (as magnesium citrate)	50 mg	12%

\*Percent Daily Values based on a 2,000 Calorie diet

### Ingredients

Purified Water, Natural Flavor, Citric Acid, Potassium Citrate, Malic Acid, Stevia, Salt, Magnesium Citrate.

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