

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

PLAYR1

Manufacturer:

PLAYR1

Phone: N/A

Email: ajfoppe0323@gmail.com

www.playr1.com



PLAYR1 Caffeinated

Description: (from Manufacturer's Website)

A Sip for Every Age, A Boost for Every Stage, Vitamin Rich, Non-Carbonated Source of Energy, Hydration, Mental Sharpness and More. Contains 100mg Caffeine per Serving.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Energy/Caffeine

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing Mothers

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.95

3rd Party Certifications:

Natural

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Tropical Fusion, Pucker Up Playr

Highly Recommended

Rating: **80.2** points



Supplement Facts

Serving Size: 12 fl. oz (355mL)

Servings Per Container: 1

Amount Per Serving	% Daily Value*	
Calories 10		
Sodium	23mg	1%
Total Carbohydrate	2g	<1%
Dietary Fiber	0g	0%
Sugars	0g	
Added Sugars	0g	
Protein	0g	0%
Vitamin B6 (Pyridoxine HCl)	28mg	1650%
Pantothenic Acid (D-Calcium Pantothenate)	10mg	200%
Vitamin B12 (Cyanocobalamin)	400mcg	16667%
Magnesium (Magnesium Citrate)	40mg	10%
Chloride (Potassium Chloride)	48mg	2%
Potassium (Potassium Chloride)	50mg	1%
L-Citrulline DL-Malate 2:1	1,000mg	†
L-Phenylalanine	150mg	†
N-Acetyl L-Tyrosine	150mg	†
Caffeine (Caffeine Anhydrous)	100mg	†
Citicoline Sodium	50mg	†
L-Theanine	50mg	†
Mucuna pruriens Extract 98% L-Dopa (seed)	50mg	†

*Percent Daily Values are based on a 2,000 calorie diet.

†Daily Value not established

Ingredients

Citric Acid, Maltodextrin, Natural Flavors, Rebaudioside A (Stevia Rebaudiana Leaf Extract), Natural Colors (Beet Juice), Silicon Dioxide. Contains 100mg Caffeine per Serving.

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