

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Clif Bar & Company

Phone: 800-254-3227

Primary Application(s):

Extreme Workouts

Beverage Form:

Chews/Gummies

Beverage Base:

Email: www.clifbar.my.site.com/clifbarhelpshop.clifbar.com/collections/bloks-ener-

gy-chews



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

CON - High Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Clif Bloks Energy Chews 2X Sodium

Description: (from Manufacturer's Website)

Quick, Chewable Energy for Athletes While Training and Racing. 2X the Sodium of the Original Version.

Price per Serving:** \$2.94 3rd Party Certifications: Organic

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Salted Watermelon

Not Recommended

Rating: **52.8** points EVERYONE US B.P.B. 2012



Nutrition Facts

Serving Size: 3 pieces (30g) Servings per Container: 2

Calories: 90

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Total Cholesterol 0g	0%
Sodium 100mg	4%
Total Carbohydrates 24g	9%
Dietary Fiber 0g	0%
Total Sugars 12g	
Includes 12g Added Sugars	24%
Protein 0g	0%
Vitamin D 0mcg	0%
Calcium 3mg	0%
Iron 0mg	0%
Vitamin C 0mg	0%
Potassium 18mg	0%

*Percent Daily Value is based on a 2,000 calorie diet. ** Daily Value not Established.

Organic Tapioca Syrup, Organic Cane Sugar, Organic Maltodextrin, Pectin, Citric Acid, Watermelon Extract with Other Natural Flavors, Sea Salt, Potassium Citrate, Black Carrot Juice Concentrate (for Color), Organic Sunflower Oil, Organic Carnauba Wax.

Allergens: (Ingredient Related)

Label (and Other) Warnings:

None

N/A

None

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