

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



**tā** | HYDRATATION  
ÉNERGIE  
RÉCUPÉRATION



Poor Choice

Rating: **65.6** points



## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

CON - Contains Stimulant(s)

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

Manufacturer:

Ta Energy

Phone: N/A

Email: [contact@ta-energy.com](mailto:contact@ta-energy.com)

<https://ta-energy.myshopify.com/products/pastilles-electrolytes?variant=46385274749269>

## ta Electrolytes With Caffeine

Description: (from Manufacturer's Website)

The Optimal Solution to Stay at the Top of Your Performance While Preserving Your Physical Well-Being! Contains 50mg Caffeine per Serving.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Energy/Caffeine

Beverage Form:

Tablet(s)

Beverage Base:

Effervescent

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing Mothers

Allergens: (Ingredient Related)

None

Price per Serving:\*\* N/A

3rd Party Certifications:

Vegan, Gluten Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Red Fruits

## Nutrition Facts

Serving Size: 1 tablet

Servings per Container: 12 Calories: **169**

	% Daily Value *
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol</b> 0g	0%
<b>Sodium</b> 350mg	-
<b>Total Carbohydrate</b> 30g	
Dietary Fiber 0g	4%
Total Sugars 0.2g	
Includes 0.2g Added Sugars	
<b>Protein</b> 0g	
<b>Chloride</b> 165.06mg	20.63%
<b>Potassium</b> 80mg	4%
<b>Calcium</b> 40mg	5%
<b>Magnesium</b> 56.25mg	15%
<b>Vitamin C</b> 40mg	50%
<b>Vitamin B12</b> 1.25mcg	50%
<b>Vitamin B6</b> 0.7mg	50%
<b>Vitamin B2</b> 0.7mg	50%
<b>Caffeine</b> 50mg	**

\*Percent Daily Value is based on a 2,000 calorie diet.  
\*\* Daily Value not Established.

### Ingredients

Acidifiers: Citric Acid, Sweetener: Sorbitol, Sodium Bicarbonate, Potassium Chloride, Sodium Chloride, Natural Flavor, Calcium Carbonate, Magnesium Oxide, Natural Colors, Vitamin C, Sweetener: Sodium Saccharinate, Sucralose, Vitamins: B12, B6, B2. Contains 50mg Caffeine per Serving.

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