

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USB RB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

TB12 Inc.

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[www.tb12sports.com/collections/hydration](http://www.tb12sports.com/collections/hydration)



## TB12 Electrolyte Powder

Description: (from Manufacturer's Website)

Recovery Never Tasted So Good. Fast, Easy, Versatile, and Bursting with Essential Minerals. Including 72 Trace Minerals to Help You Stay Active and Hydrated.

Price per Serving:\*\* \$1.20

3rd Party Certifications:

Vegan, Dairy Free, Soy Free, Gluten Free, Non-GMO

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Grapefruit, Lemonade, Fruit Punch, Blueberry Pomegranate, Green Tea with Lemon

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **77.3** points



### Supplement Facts

15 Servings Per Container

Serving Size: 1 Stick Pack (3.6g)

	Amount Per Serving	%DV
Calories	5	
<b>Total Carbohydrates</b>	1g	<1%
Total Sugars	1g	
Incl. 1g Added Sugars		2%
Magnesium (as Magnesium Aspartate)	40mg	10%
Chloride (as Potassium Chloride, Sodium Chloride)	125mg	5%
Sodium (as Sodium Citrate, Sodium Chloride)	120mg	5%
Potassium (as Potassium Citrate, Potassium Chloride)	125mg	3%

\*% Daily Value (DV) are based on a 2,000 calorie diet.

### Ingredients

Citric Acid, Dextrose, Natural Fruit Flavor, Silicon Dioxide, Stevia Leaf Extract, Monk Fruit Extract, Sea Mineral Concentrate.

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