

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Famus Energy

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https://famusenergy.com/collections/all



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Famus Energy

Description: (from Manufacturer's Website)

Crafted with Authentic Fruit Juices Giving it a Unique Tasted That is Foreign to Other Energy Drinks. Contains 125mg Caffeine per Serving.

Primary Application(s):

Energy/Caffeine

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing

Mothers

Allergens: (Ingredient Related)

None

Price per Serving:** \$7.00

3rd Party Certifications:

Vone

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Acapulco Gold, Endless Sunsets, Havana Nights, OG Luxe

Poor Choice

Rating: **65.0** points



Nutrition	Facts
Serving Size: 1 can Servings per Container: 1	Calories: 70
	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 120mg	5%
Total Carbohydrate 32g	12%
Dietary Fiber 8g	29%
Total Sugars 10g	
Includes 0g Added Sugars	0%
Protein 1g	
Calcium 25mg	2%
Potassium 253mg	6%
*Percent Daily Value is based on a 2,000 calorie diet. ** Daily Value not Established.	

Ingredients

Water, Fruit Juice Concentrate, Fruit Juice, Erythritol, Natural Flavors, Lemon Juice, Salt, ElavATP, Coffee Berry, Yerba Mate, Sodium Benzoate. Potassium Sorbate, L Theanine, Fruits and Vegetables (for Color). Contains 125mg Caffeine per Serving.

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