

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

CON - No Recovery Ingredient(s)

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Mineral Resources International, Inc.

Phone: 801-731-7040

Email: info@elete.com

www.elete.com/product-category/elete



Elete Electrolyte

Description: (from Manufacturer's Website)

Enjoy the Original Pure Electrolyte Add-In, Designed Without Sugars, Flavorings or Anything Artificial.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Liquid Concentrate

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$0.79

3rd Party Certifications:

Non-GMO, Gluten Free, Vegan, Kosher, Informed Choice

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Acceptable

Rating: **75.9** points



Nutrition Facts

servings per container
Serving size **2.46mL**

Amount per serving
Calories 0

% Daily Value*

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g **0%**

Sodium 125mg **5%**

Total Carbohydrate 0g **0%**

Protein 0g **0%**

Magnesium 45mg 11% • Chloride 390mg 17%

Potassium 130mg 3%

Not a significant source of cholesterol, dietary fiber, total sugars, added sugars, Vitamin D, calcium, & iron.

* This % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Ingredients

Sea Water, Purified Water, Low Sodium Sea Mineral Concentrate, Potassium Chloride.

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