

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

CON - No Recovery Ingredient(s)

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Amata

Manufacturer:

AmataHealth/The Original Monk Fruit Company

Phone: 470-479-0144

Email: info@amatahealth.com

www.amatahealth.com



Amata Water Enhancer

Description: (from Manufacturer's Website)

Infused with Natural Electrolytes for Hydration and B Vitamins for Natural Energy.

Primary Application(s):

Daily Hydration, Energy/Caffeine

Beverage Form:

Liquid Concentrate

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$0.34

3rd Party Certifications:

Keto-Paleo Friendly

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Wild Wild Berry, Strawberry Meadows, Pineapple Coconut Getaway, Raspberry Lemonade Delight, Southerners Sweet Tea, Grape D'Vine

Acceptable

Rating: **71.3** points



Nutrition Facts

Serving Size: 3mL

Servings per Container: 20 Calories: 0

| | Amount Per Serving | % DV* |
|---------------------|--------------------|-------|
| Total Fat | 0g | 0% |
| Sodium | 70mg | 3% |
| Total Carbohydrates | 0g | 0% |
| Protein | 0g | |
| Niacin | 4.8mg | 30% |
| Vitamin B6 | 0.5mg | 30% |
| Vitamin B12 | 0.7mcg | 30% |
| Pantothenic Acid | 1.5mg | 30% |

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, added sugars, vitamin A, C & D, calcium, and iron. Percent Daily Values (DV) are based on 2,000 calorie diet.

Ingredients

Water, Natural Flavoring, Salt, Potassium Phosphate, Stevia Leaf Extract, Citric Acid, Monkfruit Extract, Vitamin Blend (Niacinamide B3, Calcium Pantothenate B5, Pyridoxine Hydrochloride B6, Cyanocobalamin B12, Sodium Benzoate (Preservative), Potassium Sorbate (Preservative). **Contains 0% Fruit Juice.**

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.