

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USB RB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

NOTHING NAUGHTY.

Manufacturer:

Nothing Naughty Ltd.

Phone: N/A

Email: info@nothingnaughty.kiwi.nz

www.nothingnaughty.kiwi.nz/products/electrolyte-hydration-powder-515g-lemon-lime



Nothing Naughty Electrolyte Hydration Powder

Description: (from Manufacturer's Website)

Whether You Run, Bike, Hike, Play Team Sports, or Undertake Heavy Labor for Work this is for You! Scientifically Formulated to Provide Optimal Hydration During and After Training.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$0.47

3rd Party Certifications:

Gluten Free, Dairy Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime, Valencia Orange, Watermelon

Not Recommended

Rating: **58.3** points



Nutrition Facts

Serving Size: 16g

Servings per Container: 32 Calories: **184**

Total Fat 0g

Saturated Fat 0g

Trans Fat 0g

Cholesterol 0g

Sodium 56mg

Total Carbohydrate 10.8g

Dietary Fiber 0g

Total Sugars 10.6g

Includes 10.6g Added Sugars

Protein 0g

Calcium 38mg

Magnesium 17.6mg

Potassium 68mg

*Percent Daily Value is based on a 2,000 calorie diet.

** Daily Value not Established.

Ingredients

Sucrose, Fructose, Citric Acid, Sodium Chloride, Potassium Citrate, Natural Color and Flavor, Calcium Chloride, Magnesium Sulphate, Potassium Phosphate.

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