

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# hydrant®

Manufacturer:

hydrant

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[www.drinkhydrant.com/products/hydration-mix](http://www.drinkhydrant.com/products/hydration-mix)



## Hydrant Fast Acting Hydration No Added Sugar

Description: (from Manufacturer's Website)

A Highly Effective Mix of Electrolytes and Real

Fruit Juice Powder. No Added Sugar.

Price per Serving:\*\* \$1.31

3rd Party Certifications:

Non-GMO, Vegan, Gluten Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Watermelonade

Primary Application(s):

Daily Hydration

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **72.5** points



## Nutrition Facts

30 servings per container

Serving size **1 Pack (4.1g)**

Amount per serving

**Calories** **10**

% Daily Value\*

**Total Fat** 0g **0%**

**Sodium** 260mg **11%**

**Total Carbohydrate** 2g **1%**

**Total Sugars** 0g

**Includes 0g Added Sugars** **0%**

**Protein** 0g

**Potassium** 200mg **4%**

**Magnesium** 30mg **8%**

**Zinc** 2mg **20%**

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, or iron.

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Fruit Juice Powder, Sodium Citrate, Magnesium Gluconate, Potassium Citrate, Lemon Juice Powder, Citric Acid, Salt, Monk Fruit Extract, Natural Flavor, Beet Juice Powder (Color), Zinc Gluconate.

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