

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

CON - Contains Stimulant(s)

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

**Veloforte®**  
#FUELBETTER

Manufacturer:

Veloforte Ltd.

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[www.veloforte.com/collections/energy-sweets-chews/prod-ucts/amaro?variant=32443075723326](http://www.veloforte.com/collections/energy-sweets-chews/prod-ucts/amaro?variant=32443075723326)



## Veloforte Energy Chews Caffeine

Description: (from Manufacturer's Website)

Real Fruit and Natural Electrolytes Made from Nature's Finest Ingredients. Contains 75mg Caffeine.

Price per Serving:\*\* N/A

3rd Party Certifications:

Informed Sport, Natural, Vegan, Gluten Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Amaro

Primary Application(s):

Extreme Workouts, Energy/Caffeine

Beverage Form:

Chews/Gummies

Beverage Base:

N/A

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing Mothers

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Not Recommended

Rating: **51.7** points



## Nutrition Facts

Serving Size: 1 pack (50g)

Servings per Container: 1

Calories: **168**

Total Fat 0.1g

Saturated Fat <0.1g

Total Carbohydrates 42.3g

Total Sugar 34.7g

Fiber 0.4g

Protein 0.4g

Sodium 95mg

Potassium 60mg

Caffeine 75mg

### Ingredients

Beet Sugar, Corn Starch, Fruit Concentrate (9%), Water, Guarana Powder (4%), Fruit Juice Concentrate, Coconut Water Powder, Pink Himalayan Salt. Contains 75mg Caffeine Per Serving. Contains: Tree Nuts (Coconut).

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