



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Swey

Phone: 571-249-7486

Email: info@sweytoplay.com

www.sweytoplay.com/collections/frontpage



Swey Sports Drink

Description: (from Manufacturer's Website)

The Modern Sports Drink Made by Gen Z for

Gen Z. No Sugar.

Price per Serving:** \$2.67

3rd Party Certifications:

Vegan, Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Major Kiwi, Citrus Sizzle, Tropicalada

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Acceptable

Rating: **76.9** points



Nutrition Facts

Serving size 1 Bottle (500 ml)

Amount per serving

Calories **30**

% Daily Value*

Total Fat 0g 0%

Sodium 30mg 1%

Total Carbohydrate 22g 8%

Total Sugars 2g

Sugar Alcohol 15g

Protein 0g

Potassium 726mg 15%

Vitamin A 900mcg 100%

Vitamin E 15mg 100%

Riboflavin 2.6mg 200%

Niacin 16mg 100%

Folate 800mcg DFE 200%

Vitamin B₁₂ 4.8mcg 200%

Pantothenic Acid 5mg 100%

Magnesium 47mg 10%

Zinc 4mg 35%

Manganese 0.2mg 8%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Water, Erythritol, Monopotassium Phosphate, Natural Flavors, Citric Acid, Magnesium Sulfate Heptahydrate, Fruit and Vegetable Juice for Color, Vitamin E Acetate, Stevia Extract (Rebaudioside A), Monk Fruit Extract, Coconut Water Concentrate, Niacinamide, Zinc Lactate Gluconate, Vitamin A Palmitate, Calcium D Pantothenate, Folic Acid, Riboflavin, Cyanocobalamin. Contains: Tree Nuts (Coconut).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.