

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Flavoring Agent(s) Unspecified

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Fraser and Neave, Limited

Phone: N/A

Email: www.fn.com.my/contact-us

<https://100plus.com.my/products/#lemon>



100 Plus Flavored Electrolyte Drink

Description: (from Manufacturer's Website)

This Infused with the Power-Packed Benefits of Trace Minerals and Glucose, is a Great Way to Rehydrate, Refresh, and Re-Energize.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** N/A

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime, Blackcurrent

Not Recommended

Rating: **51.8** points



Maklumat Pemakanan / Nutrition Information

Setiap Sajian / Serving Size: 250ml (1 gelas/glass)
Bilangan Sajian / No. of Servings: 2

Khasiat / Nutrient	Setiap / Per 100ml	Setiap Sajian / Per Serving 250ml
Tenaga / Energy	19 kcal	48 kcal
Protein	0.0 g	0.0 g
Jumlah Lemak / Total Fat	0.0 g	0.0 g
Karbohidrat / Carbohydrate	4.8 g	12.0 g
Jumlah Gula / Total Sugars	4.8 g	12.0 g
Natrium / Sodium	43 mg	108 mg

Ingredients

Carbonated Water, Sucrose, Glucose, Flavorings, Acidity Regulators (E330, E331, E340, E341, Salt, Preservative (E202), Stevia Extract, Antioxidant (E300), Color (E102).

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