

## 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

Pride Naturals Inc.

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www.pridenaturals.com



## **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

## **Pride Naturals Electrolyte Mix**

Description: (from Manufacturer's Website)

Electrolyte Supplement that Delivers Nutrients to Your Body That it is Lacking.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$0.80

3rd Party Certifications:

Non-GMO, Vegan, Gluten Free, Keto-Paleo Friendly

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry, Lemon Lime, Orange, Strawberry Watermelon, Grape



Rating: **82.4** points



## Supplement Facts Serving Size 1 scoop (4.6 grams/1 teaspoon) Servings Per Container 45

Calories 0	Calorie	s from Fat 0
	96	Daily Value
Total Fat 0g		0%
Total Carbohydrate 0g		0%
Sugars 0g		
Sodium 56mg		4%
Protein 0g		0%
Vitamin A	1,500 mcg a carotene)	170%
(as calcium ascorbate)	120 mg	140%
Vitamin E	40 mg	270%
Calcium	75 mg	7%
(as potassium phosphate)	84 mg	8%
(as magnesium citrate)	120 mg	30%
Zinc	1.5 mg	15%
(as selenium ascorbate)	2 mcg	5%
Manganese	0.5 mg	25%
Chromium	10 mcg cinate)	30%
Molybdenum	5 mcg	15%
(as sodium chloride)	85 mg	5%
Potassium	300 mg ate)	8%

Ingredients

Vitamin A (as Beta Carotene), Vitamin C (as Calcium Ascorbate), Vitamin E (DI-Alpha Tocopheryl Acetate), Calcium (as Calcium Ascorbate & Citrate), Phosphorus (as Potassium Phosphate), Magnesium (as Magnesium Citrate), Zinc (as Zinc Citrate), Selenium (as Selenium Ascorbate), Manganese (as Manganese Citrate), Chromium (as Chromium Nicotinate Bisglycinate), Molybdenum (as Sodium Molybdate), Chloride (as Sodium Chloride), Potassium (as Potassium Citrate & Phosphate).

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