



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

GLACÉAU
vitaminwater

Manufacturer:

Glaceau/The Coca-Cola Company

Phone: 800-520-2653

Email: www.vitaminwater.com/support/con-

www.vitaminwater.com/products/vitaminwater



Glaceau Vitamin Water

Description: (from Manufacturer's Website)

Vitamin and Nutrient Enriched Water with Electrolytes.

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.48

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

XXX, Refresh, Power-C, Focus, Essential, Energy

Not Recommended

Rating: **54.8** points



Nutrition Facts

Serving Size: 1 bottle
Servings per Container: 1 Calories: **100**

	% Daily Value *
Total Fat 0mg	0%
Sodium 0mg	0%
Total Carbohydrates 28g	10%
Total Sugars 27g	0%
Includes 27g Added Sugars	54%
Protein 0g	
Calcium 0g	8%
Potassium 188mg	4%

*Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron.

Ingredients

Reverse Osmosis Water, Crystalline Fructose, Cane Sugar, Less Than 0.5% of: Vitamins C, E, B3, B5, B6, B12 (Beta Carotene, Ascorbic Acid, Alpha Tocopherol, Niacinamide, Calcium Pantothenate, Pyridoxine Hydrochloride, Cyanocobalamin), Electrolytes (Potassium Phosphate, Calcium And Magnesium Lactates) Gum Acacia, Natural Flavors, Glycerol Ester of Rosin.

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