

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

o'cean™
beverages

Manufacturer:

O'cean Drinks Pvt Ltd

Phone: N/A

Email: info@oceanbeverages.in

<https://oceanbeverages.in/collections/fruit-water>



O'cean Fruit Water

Description: (from Manufacturer's Website)

Our Functional Benefits and Fun Flavors will Leave You Refreshed. Trust Us, Your Body will Thank You.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** N/A

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lively Lychee, Crispy apple, Mango & Passion Fruit, Pink Guava, Orange & Lime, Passion Fruit & Peach

Acceptable

Rating: **73.3** points



Nutrition Facts

Serving Size: 250ml

Servings per Container: 2

	UOM	APPROX. VALUES PER (100 ML)	RDA(%) PER SERVING (250 ML)
Energy	Kcal	42	5.25
Carbohydrate	g	10	19.23
Total Sugar	g	10	-
Added Sugar	g	10	50
Protein	g	0.5	2.31
Total Fat	g	0	0
Cholesterol	mg	0	0
Sodium	mg	5	0.63
Potassium	mg	8	0.57
Magnesium	mg	6	3.41
Vitamin B3	mg	1.3	23.21
Vitamin B5	mg	1	50
Vitamin B7	µg	4	25

*Percent Daily Value is based on a 2,000 calorie diet.

Ingredients

Water, Fruit Juice Concentrate, Sugar, Glucose, Minerals (E329-Magnesium Salt, E508-Potassium Chloride), Acidity Regulator (E330-Citric Acid, E296-Malic Acid, E331-Trisodium Citrate) Permitted Class Preservative (E202-Potassium Sorbate), Vitamins (B3, B5, B7).

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