



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USB.R.B. Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

7-Eleven, Inc.

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Email: 7-11custrel@7-11.com

www.7-eleven.com/products/sports-drinks



7-Eleven Replenish Zero

Description: (from Manufacturer's Website)

An Electrolyte Hydration Beverage with 100% Daily Values Per Serving of E, B3, B5, B6 and 0 Calories Per Serving. It Contains No Synthetic Colors, or High Fructose Corn Syrup.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.20

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Grape, Orange Mango, Fruit Punch, Cherry

Poor Choice

Rating: **69.6** points



Nutrition Facts

Serving Size: 12 fl.oz. (355ml)
Servings per Container: 2.5 Calories: 0

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 170mg	7%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	

Calcium 22mg	2%
Potassium 51mg	2%
Vitamin A 360mcg	40%
Vitamin E 15mg	100%
Niacin 16mg	100%
Vitamin B6 1.7mg	100%
Pantothenic Acid 5mg	100%
Magnesium 8mg	2%

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Water, Citric Acid, Salt, Sodium Citrate, Gum Arabic, Potassium Chloride, Magnesium Chloride, Calcium Chloride, Natural Flavor, Sucralose, Glycerol Ester of Wood Rosin, Acesulfame Potassium, Niacinamide (Vitamin B3), DL-Alpha-Tocopheryl Acetate (Vitamin E), D-Calcium Pantothenate (Vitamin B5), Ascorbic Acid, Pyridoxine Hydrochloride (Vitamin B6), Vitamin A Palmitate, Beta-APO-8 Carotene (Color).

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