



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:

A-Game Beverages Inc.

Phone: 800-594-1430

Email: sales@drinkagame.com

www.drinkagame.com/zero-sports-drink



A-Game Zero Sugar

Description: (from Manufacturer's Website)

Made with Icelandic Glacier Water - Replenish

Your Body and Quench Your Thirst Naturally.

Zero Calorie Version.

Price per Serving:** \$2.42

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Lemonade, Tropical, Dragon Fruit Plum, Black Cherry Pomegranate, Citrus, Concord Grape,

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **72.6** points



Nutrition Facts

1 servings per container

Serving size **16 fl oz(473ml)**

Amount Per Serving

Calories **10**

% Daily Value*

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 240mg **10%**

Total Carbohydrates 7g **3%**

Dietary Fiber 0g **0%**

Total Sugars 0g

Includes 0g Added Sugars **0%**

Sugar Alcohol 5g

Protein 0g

Calcium 6mg **0%**

Iron 0mg **0%**

Niacin 20mg **130%**

Pantothenic Acid 10mg **200%**

Potassium 150mg **4%**

Riboflavin 0.7mg **50%**

Vitamin B6 2mg **120%**

Vitamin B12 6mcg **250%**

Vitamin C 24mg **25%**

Vitamin D 0IU **0%**

Vitamin E 4IU **25%**

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Ingredients

Water, Pure Icelandic Glacier Water, Erythritol, Natural Flavor, Citric Acid, Sea Salt, Phosphate Citrate, Beta Carotene For Color, Steviol Glycosides (Stevia Leaf Extract), Ascorbic Acid (Vitamin C), Niacinamide (Vitamin B-3), Rebadioside A (Stevia), D-Calcium Pantothenate (Vitamin B5), D-Alpha Tocopheryl Acetate (Vitamin E), Pyridoxine Hydrochloride (Vitamin B-6), Honey, Riboflavin (Vitamin B-2), Biotin (Vitamin B-7), Methylcobalamin (Vitamin B-12).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.

©2024 USBRB. All Rights Reserved. Do Not Copy/Print Without Permission.