

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

CON - High Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:
Walgreen Co.

Phone: 800-925-4733

Email: www.walgreens.com/mktg/contactus/

www.walgreens.com/store/c/nice!-hydration-drink-mix-with-electrolytes-lemon-lime/ID=300436098-product



Nice! Hydration Drink Mix

Description: (from Manufacturer's Website)

Hydration Drink Mix with Electrolytes. 45 Calories per Serving. Excellent Source of 5 Vitamins.

Price per Serving:** \$1.66

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Poor Choice

Rating: **61.1** points



Nutrition Facts

Serving Size: 1 stick (16g)
Servings per Container: 1 Calories: **45**

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 510mg	22%
Total Carbohydrate 11g	4%
Dietary Fiber 0g	0%
Total Sugars 11g	
Includes 11g Added Sugars	22%
Protein 0g	
Potassium 320mg	8%
Vitamin C 72mg	80%
Niacin 13mg	80%
Vitamin B6 2mg	140%
Vitamin B12 8.4mcg	290%
Pantothenic Acid 11.5mg	230%

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Cane Sugar, Citric Acid, Salt, Potassium Citrate, Sodium Citrate, Potassium Phosphate, Rebaudioside A (Stevia Leaf Extract), Natural Flavor, Silicon Dioxide, Vitamin C (Ascorbic Acid), Vitamin B3 (Niacinamide), Vitamin B5 (D-Calcium Pantothenate), Vitamin B6 (Pyridoxine Hydrochloride), Vitamin B12 (Cyanocobalamin).

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