

## 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

# Vitapod

Manufacturer: Vitapod

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www.vitapodworld.com/collections/hydration



### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

## Vitapod Hydra+

Description: (from Manufacturer's Website)
Brilliant Hydration. Natural, Healthy Hydration
Drink.

Primary Application(s):

Daily Hydration

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive , Do Not Use if Pregnant, Not for Nursing Moth-

ers

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.49

3rd Party Certifications:

Dairy Free, Gluten Free, Vegan, Soy Free, Non-GMO. Kosher

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blueberry Pomegranate, Pineapple Coconut, Cotton Candy, Watermelon, Lemon Lime, Orange Zest, Strawberry Hibiscus



Rating: **81.2** points



Nutrition Facts 30 servings per container	
Serving size 1 Poo	d (4g)
Amount per serving Calories	0
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 110mg	5%
Total Carbohydrate <1g	0%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	
Vitamin D 10mcg	50%
Calcium 25mg	2%
Iron 0mg	0%
Potassium 200mg	4%
Vitamin A 300mcg RAE	30%
Vitamin C 90mg	100%
Vitamin E 7.5mg	50%
Folate 166mcg DFE	40%
Folic Acid 100mcg	
Magnesium 50mg	10%
<ul> <li>The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</li> </ul>	

#### Ingredients

Citric Acid, Tripotassium Citrate, Erythritol, Trisodium Citrate, Fruit Powder (Acacia Gum, Fruit Extract, Fruit Juice Concentrate), Steviol Glycosides (Stevia), Natural Flavor, Ascorbic Acid (Vitamin C), Magnesium Oxide (Marine Source), Calcium Citrate Malate (from Red Algae), Malic Acid, Decaffeinated Green Tea Extract, Beta Carotene (Color), D-Alpha-Tocopherol Acetate (Vitamin E), Cholecalciferol (Vitamin D), Retinyl Acetate (Vitamin A), Spirulina (Color), Folic Acid.

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