



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USB.R.B. Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits

ELECTRO MAX SUERO

Manufacturer:
ElectroMax, LLC

Phone: N/A

Email: info@drinkelectromax.com

www.drinkelectromax.com

ElectroMax Suero

Description: (from Manufacturer's Website)

Maximum Hydration Caused by Work, Sports,
Party, Sickness, Heat.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Price per Serving:** \$1.14

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional
information related to their specific flavoring and/or coloring
agents - see individual product labels for details.)

Orange, Strawberry, Lemon-Lime, Coconut,
Blueberry, Grape, Fruit Punch

Poor Choice

Rating: **60.9** points



Nutrition Facts

Serving Size: 12 fl. oz (360 ml)
Servings per Container: 1.8 Calories: 0

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0g	0%
Sodium 246mg	11%
Total Carbohydrates 0g	0%
Dietary Fiber 0g	0%
Total Sugars 0g	0%
Protein 0g	0%
Calcium 55mg	4%
Magnesium 19mg	5%
Chloride 254mg	11%
Lactate 301mg	**
Potassium 50mg	2%
Zinc 6mg	56%

Not a significant source of saturated fat, trans fat,
cholesterol, dietary fiber, total sugars, added sugars,
vitamin A, C & D, calcium, and iron. Percent Daily
Values (DV) are based on 2,000 calorie diet.

*Percent Daily Values are based on 2,000
calorie diet. **Daily Value Not Established.

Ingredients

Water, Glucose, Mineral Mix (Trisodium Citrate,
Sodium Chloride, Calcium Lactate, Gluconate,
Magnesium Lactate, Potassium Chloride, Zinc
Gluconate), Citric Acid (as Acidulant), Artificial and
Natural Flavorings, Potassium Sorbate and Sodium
Benzoate as Preservatives, Sodium
Hexametaphosphate (as pH Stabilizer), Sucralose,
Acesulfame K, FD&C Yellow No. 6.

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USB.R.B. Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.
Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USB.R.B. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not
Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market
Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information
Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before
Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.