

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

WOWHYDRATE™

Manufacturer:

Wow Hydrate

Phone: 0208 508 9510

Email: info@wowhydrate.com

www.wowhydrate.com/product/electrolyte-pro-red-cherry

Wow Hydrate Electrolyte Pro

Description: (from Manufacturer's Website)

An Electrolyte Solution that Offers Enhanced Benefits to Meet the Increased Needs of Sportspeople, Professional Athletes, and Those Involved in Other Forms of Highly Intense Exercise.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Immunity

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Price per Serving:** N/A

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Red Cherry, Blue Raspberry

Poor Choice

Rating: **69.1** points



Nutrition Facts

Serving Size: 16.9 fl.oz. (500ml)

Servings per Container: 1

Calories: **10**

		% Daily Value
Fat	0.0g	
of which saturates	0.0g	
Carbohydrates	3.0g	
of which sugars	0.0g	
Protein	0.0g	
Salt	0.35g	4.1%
Vitamin B6	0.53mg	38.70%
Vitamin C	31.43mg	38.70%
Vitamin D	2.34µg	38.70%

RI = Reference intake of an average adult (8,400kj / 2000 kcal)

Ingredients

97% Water, Citric Acid, Natural Flavorings, Black Carrot Extract, Sodium Benzoate, Sucralose, Electrolytes: Potassium Phosphate, Calcium Lactate, Magnesium Citrate, Sodium Chloride, Vitamins: B6 (Pyridoxine) C (Ascorbic Acid) and D2 (Ergocalciferol).

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