

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Van Holten's

Phone: 920-478-2144

Email: info@vanholtenpickles.com

www.vanholtenpickles.com/pickle-ice-freeze-pops



Van Holten's Pickle Ice Freeze Pops

Description: (from Manufacturer's Website)

The Same Brine in Our Pickles with Additional Electrolytes Added. Itâ€™s a Refreshing Treat on a Hot Day, and an Athletic Supplement that Helps Rehydrate and Prevent Cramps.

Price per Serving:** \$0.83

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Dill Pickle

Primary Application(s):

Sports Activity (Fitness), Recovery

Beverage Form:

Ready to Drink

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Poor Choice

Rating: **68.5** points



Nutrition Facts

1 servings per container

Serving Size 2 fl oz (60ml)

Amount Per Serving

Calories 0

% Daily Value*

Total Fat 0g 0%

Sodium 300mg 12%

Total Carbohydrate 1g 0%

Protein 0g

Calcium 20mg 2%

Magnesium 8mg 2%

Potassium 70mg 2%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, sugars, vitamin D, and iron

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice

Ingredients

Water, Vinegar, Salt, Glycerine, Calcium Citrate, Mono Potassium Phosphate, Sodium Benzoate, Natural Flavoring, Magnesium Citrate, Guar Gum, Turmeric, Xanthan Gum.

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