

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Muir Energy

Phone: 619-326-8944

Email: info@muirenergy.com

www.muirenergy.com/collections/energy-gels



Muir Energy Gel

Description: (from Manufacturer's Website)

Naturally Packed with Electrolytes, Vitamins, Minerals and Antioxidants.

Primary Application(s):

Extreme Workouts

Beverage Form:

Gel

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$2.83

3rd Party Certifications:

Vegan, Organic, Gluten Free, Non-GMO, Keto-Paleo Friendly

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blueberry Bergamot, Cacao Almond, Cashew Lemon, Cashew Vanilla, Passion Fruit Pineapple Banana, Red Raspberry, Strawberry

Poor Choice

Rating: **64.0** points



Nutrition Facts

Serving Size: 1 pack (31g)

Servings per Container: 1

Calories: **100**

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Potassium 268mg	6%
Sodium 100mg	4%
Total Carbohydrates 23g	7%
Total Sugars 17g	
Fiber 2g	
Protein 1g	
Vitamin A 72mcg	8%
Vitamin C 117mcg	130%
Calcium 60mg	4%
Iron 0.5mg	8%
Magnesium 8mg	2%

*Percent Daily Value is based on a 2,000 calorie diet.

** Daily Value not Established.

Ingredients

Organic Dehydrated Fruit, Raw Organic Coconut Palm Nectar, Organic Blackstrap Molasses, Pink Himalayan Salt. Contains: Tree Nuts (Coconut).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.