

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

**CURE**™

**HYDRATION**

Manufacturer:

Cure

Phone: 800-205-3743

Email: [hi@curehydration.com](mailto:hi@curehydration.com)

[www.curehydration.com/collections/kids](http://www.curehydration.com/collections/kids)



## Cure Hydration Kids

Description: (from Manufacturer's Website)

Kid-Approved Hydrating Electrolyte Drink Mix with No Added Sugar or Artificial Ingredients.

Backed By Science & Formulated with Pediatricians.

Price per Serving:\*\* \$2.00

3rd Party Certifications:

Dairy Free, Gluten Free, Soy Free, Non-GMO

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Pink Lemonade, Mixed Berry

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Acceptable

Rating: **76.9** points



## Nutrition Facts

6 servings per container  
Serving size 1 packet (7.6g)

Amount per serving  
**Calories 25**

		% Daily Value*
<b>Total Fat</b>	0g	<b>0%</b>
Saturated Fat	0g	<b>0%</b>
Trans Fat	0g	
<b>Cholesterol</b>	0mg	<b>0%</b>
<b>Sodium</b>	250mg	<b>11%</b>
<b>Total Carbohydrate</b>	6g	<b>2%</b>
Dietary Fiber	1g	<b>4%</b>
Total Sugars	4g	
Includes 0g Added Sugars		<b>0%</b>

<b>Protein</b>	0g	
Vit. D	0mcg 0 %	Calcium 6mg 0%
Iron	1mg 6%	Potas. 292mg 6%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Coconut Water Powder, Non-GMO Citric Acid, Organic Natural Flavor, Pink Himalayan Salt, Sodium Citrate, Vegetable Juice, Lemon Juice Powder, Organic Stevia Extract, Monk Fruit Extract. Contains Trees Nuts (Coconut).

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