

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



## Manufacturer:

Elite Beverage International Corp.

Phone: 844-426-2958

Email: info@elite-beverage.com

www.drinkbylt.com/collections/energy-drinks



# **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

# **B.Y.L.T. Sports Drink**

Description: (from Manufacturer's Website)

Advanced Electrolyte Drink with Patented Smart-Carb Technology. Includes Green Coffee and Green Tea Extracts.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

Not for Children

Alleraens: (Ingredient Related)

None

Price per Serving:\*\* \$2.67

3rd Party Certifications:

NSF Certified, Gluten Free, Non-GMO, Soy Free, Vegan, Kosher, Informed Sport

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blue Raspberry, Fruit Punch, Grape, Lemon Lime, Orange, Tropical Punch, Watermelon



Rating: **53.5** points FERRYONE US. B. P. B. 2012



3%

9%

# Nutrition Facts Serving Size: 1 bottle (16 fl.oz.) Calories: 80

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 40mg	7%
Total Carbohydrate 21g	7%
Dietary Fiber 0g	0%
Total Sugars 21g	
Includes 20g Added Sugars	40%
Sugar Alcohol 1g	0%
Protein 0g	
Vitamin D 0mg	0%
Calcium 48mg	4%
Iron Oma	00/

\*Percent Daily Value is based on a 2,000 calorie diet.

\*\* Daily Value not Established.

## SmartCarb® Blend (Endurance/Fat Oxidation)

Palintose™ (Isomaltulose) 20g L-Leucine (Fermented) 2500mg L-Isoleucine (Fermented) 1250mg L-Valine (Fermented) 1250mg

### **Hydration Complex**

Potassium 105mg

Magnesium 38mg

HydroMax™ Glycerine 2000mg

## Antioxidant Blend

SPECTRA™ Total ORAC Blend 100mg

#### Ingredients

Filtered Water, Outlast Amino (Palatinose Isomaltulose, Plant-Based L-Leucine, L-Isoleucine, L-Valine), Hydromax Glycerine Electrolyte Blend (Sodium Chloride, Trisodium Citrate, Sodium Hexametaphosphate, Potassium Citrate, Dipotassium Phosphate, Magnesium Citrate, Magnesium Phosphate, Tricalcium Citrate, Tricalcium Phosphate), Natural Flavor, Citric Acid, Spectra Total ORAC Blend (Green Coffee Extract, Green Tea Extract, Broccoli Sprout, Onion Extract, Apple Extract, Acerola Extract, Camu Camu, Quercetin, Tomato, Broccoli, Acai, Basil, Cinnamon, Garlic, Oregano, Turmeric Extract, Carrot, Elderberry, Mangosteen, Blackberry, Blackcurrant Extract, Blueberry Extract, Chokeberry, Raspberry, Sweet Cherry, Spinach, Kale, Bilberry Extract, Brussel Sprouts), Fruit and Vegetable Juice (for Color), Sucralose, Stevia Leaf Extract,

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USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.

Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors . \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.