

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

Shaklee Corporation

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us.shaklee.com/Nutrition/Sports/Ener-

gize-%26-Hydrate/Perfor-

mance%C2%AE-Endurance Support-Electro-



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Delivers Instant and Sustained Energy You Need

Price per Serving:** \$1.31 3rd Party Certifications: None

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon-Lime, Orange



Shaklee Performance Endurance Support

Description: (from Manufacturer's Website)

to Take on Today.

Flavor Name(s):*

Not Recommended

Rating: **59.8** points



Nutrition Facts 30 servings per container Serving size 2 scoops (28 g) Amount per serving **Calories** % Daily Value* Total Fat 0 q 0% 6% Sodium 130 mg Total Carbohydrate 25 g 9% Total Sugars 11 g Includes 11 g Added Sugars **22**% Protein 0 a 4% Calcium 40 mg 2% Potassium 50 mg 2% Phosphorus 20 mg 2% Magnesium 5 mg Chloride 45 ma 2% Not a significant source of fat, saturated fat, trans fat, cholesterol, dietary fiber, protein, vitamin D, and iron. *The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to

Ingredients

Maltodextrin, Fructose, Dextrose (Glucose), Citric Acid, Natural Flavor, Opti-Lyte (Sodium Citrate, Tricalcium Phosphate, Potassium Chloride, Magnesium Carbonate), Annatto Extract (Color).

general nutrition advice.

a daily diet. 2,000 calories a day is used for

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

None

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