

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Kent Precision Foods Group, Inc.

Phone: 800-442-5242

Email: info@sqwincher.com

www.sqwincher.com/products/sqweeze-pops-sqweeze-zero



Sqwincher Squeeze Pops Zero

Description: (from Manufacturer's Website)
Similar to the Original Sqwincher Squeeze Pops but with Zero Sugar.

Price per Serving:** \$0.40

3rd Party Certifications:
Gluten Free

Flavor Name(s):*
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Punch, Dragon Fruit, Orange, Mixed Berry, Watermelon

Primary Application(s):
Daily Hydration, Sports Activity (Fitness)

Beverage Form:
Ready to Drink

Beverage Base:
N/A

Label (and Other) Warnings:
None

Allergens: (Ingredient Related)
None

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Not Recommended

Rating: **58.8** points



Nutrition Facts

Serving Size	3 fl oz. (89 mL)	
Calories	20	
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans. Fat	0g	
Cholesterol	0mg	0%
Sodium	20mg	1%
Total Carbohydrate	5g	2%
Dietary Fiber	0g	0%
Total Sugars	0g	
Added Sugars Included	0g	0%
Sugar Alcohol	3g	%
Protein 0g	0g	
Vitamin D	0mcg	0%
Calcium	1mg	0%
Iron	0mg	0%
Potassium	14mg	0%

*Percent Daily Value is based on a 2,000 calorie diet.

Ingredients

Water, Maltodextrin, Citric Acid, Gum Arabic, Cellulose Gum, Guar Gum, Sucralose, Sodium Benzoate and Potassium Sorbate (as preservatives), Acesulfame Potassium, Salt, Sodium Citrate, Potassium Citrate, Sodium Phosphate, Natural Flavor, Glycerol Ester of Wood Rosin, Calcium Phosphate, Magnesium Carbonate.

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