

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

ATAQ

Manufacturer:

MODe LLC/ATAQ

Phone: 949-274-9948

Email: support@ataqfuel.com

www.ataqfuel.com/products/watermelon-electrolyte-hydration-mix



ATAQ Hydration

Description: (from Manufacturer's Website)

All of the Electrolytes and 1/3 of the Sugar of Other Popular Sports Drinks.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.17

3rd Party Certifications:

Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Watermelon, Raspberry, Pineapple

Acceptable

Rating: **72.3** points



Supplement Facts

Serving size: 1 stickpack (15g)
Servings per box: 6

	Amount per serving	% Daily Value
Calories	55	
Total Carbohydrate	10g	4%
Total Sugars	9g	**
Includes 9g Added Sugars		18%
Calcium	40mg	3%
Magnesium	80mg	20%
Sodium	140mg	6%
Potassium	160mg	3%

Proprietary Blend	4.5g	**
Betaine Anhydrous (from sugar beets), Hydra4G™ Chelated Mineral Blend (calcium, glycerophosphate, magnesium glycerophosphate, sodium citrate, potassium citrate)		

*Percent Daily Values (DV) are based on a 2,000 calorie diet.
** Daily Value not established.

Ingredients

Proprietary Blend: Betaine Anhydrous (from sugar beets), Hydra 4G Chelated Mineral Blend (calcium, glycerophosphate, magnesium glycerophosphate, sodium citrate and potassium citrate) Other Ingredients: Cane sugar, glucose, tapioca maltodextrin, citric acid, natural flavor.

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