



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Trü

Manufacturer:
Juice/Trüf ¼ Pickles

Phone: 720-536-3600

Email: info@TruPickles.com

www.trupickles.com/collections/juice



Juice Organic Pickle Juice

Description: (from Manufacturer's Website)

Just a Squeeze for Massive Electrolytes! Use This for Better Athletic Training, Muscle Cramps, Recharge Electrolytes, Sudden Muscle Pain, Rehydration, and Endurance.

Primary Application(s):

Sports Activity (Fitness), Recovery

Beverage Form:

Ready to Drink, Liquid Concentrate

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.50

3rd Party Certifications:

Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

N/A

Acceptable

Rating: **71.5** points



Nutrition Facts

Serving Size: 1 pouch (4 oz)

Servings per Container: 1

Calories: 0

	% Daily Value *
Total Fat 0mg	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 437mg	18%
Total Carbohydrates 1g	0%
Dietary Fiber 0g	
Sugars 0g	0%
Protein 0mg	0%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.

*Percent Daily Value is based on a 2,000 calorie diet.

** Daily Value not Established.

Ingredients

Water, Vinegar, Salt, Infused with Dill Seed, Garlic, Peppers.

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