



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Tractor Beverage Company

Phone: 800-392-2348

Email: media@drinktractor.com

<https://drinktractor.com>



Tractor Beverage Company (Food Service Only)

Description: (from Manufacturer's Website)

Certified Organic, Verified Delicious. We Source Ingredients from Around the Globe to Deliver Full Flavor. Some Flavors Contain Caffeine or Coconut.

Price per Serving:** N/A

3rd Party Certifications:

Organic, Non-GMO, Kosher

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blood Orange, Hibiscus, Kola Cola Lite, Root Beer, Lemongrass, Unsweet Tea, Peach, Lemonade, Farmer's Punch, Green Tea, Berry Patch, Coconut, Seet Tea, Limeade, Clementine, Mango, Cucumber, Mandarin Cardamom, Cherry Cream, Kola Cola, Strawberry dragonfruit

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water, Carbonated

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Not Recommended

Rating: **56.6** points



Nutrition Facts

Serving size 12 fl oz (360mL)

1 serving per container

Amount per serving

Calories **90**

		% Daily Value*
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	0mg	0%
Total Carbohydrate	22g	8%
Dietary Fiber	1g	4%
Total Sugars	21g	
Includes 18g Added Sugars		36%
Protein	0g	
Vitamin D	0mcg	0%
Calcium	0mg	0%
Iron	0.2mg	0%
Potassium	50mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Water, Organic Cane Sugar, Organic Fruit Puree Concentrate, Organic Jerusalem Artichoke Inulin, Organic Fruit Juice Concentrate, Citric Acid, Malic Acid, Tartaric Acid, Organic Annatto Extract and or Fruit and Vegetable Juice (for color), Organic Natural Flavor, Natural Flavor. Some Flavors Contain Caffeine or Coconut.

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